

Name: Jayden Torres Peer Editor: Sydney
Period: 5

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Template)

- *Does the topic work for a windshield flyer? Yes*
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....) Yes the flyer is eye catching because of the colors and the choice of pictures.*
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? Yes*
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). I would have made the information a little bit bigger to make it stand out more.*
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear? No*

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer? yes*
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....) Yes the colors the pictures made the flyer eye catching.*
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? Yes*
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).i would change the layout out of the page it's kind of confusing*
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- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed? yes*
- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....) yes*
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? no*
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). yes*

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear? no*